New Leaders Principal Evaluation Handbook

New Leaders is a national non-profit organization committed to developing transformational school leaders and advancing the policies and practices that allow great leaders to succeed. Over the past decade, we have trained over 800 school leaders who have made a difference in the lives of over 250,000 students. Based on our experience training leaders and carefully studying the things they do to get better results for students, we have expanded our work to share lessons learned and offer states and districts with tools and strategies to get more excellent leaders into schools and help all principals get better.

In addition to this principal evaluation model, we are developing additional open-source tools for use by states and districts. Visit our website at www.newleaders.org for all of the resources currently available and enter your contact information at the bottom of the page to keep updated.

We gratefully acknowledge the support of America Achieves in developing this model. America Achieves helps communities and states leverage policy, practice, and leadership to build high-quality educational systems and prepare each young person for success in careers, college, and citizenship.

We also gratefully acknowledge the leaders of states and school systems with whom we have partnered on building better principal evaluation systems and whose work informs ours. They include districts in Los Angeles, New Orleans and Newark as well as the states of Connecticut, Indiana, Illinois, Louisiana, Minnesota, and Tennessee.

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INTRODUCTION

This document outlines a new model for the evaluation of school principals. New Leaders designed this model for a simple reason: While a large number of states and districts are working to make their educator evaluation systems better, the time spent focused on detailed design choices could be better spent focused on solid implementation. Our hope is that districts and states will take this open-source model, make a small number of necessary adaptations to fit their local context, and undertake the hard and important work of implementing it in a way that radically shifts the professional conversations between principals and the superintendents and assistant superintendents who supervise them. We believe that such a shift in the practice of principals and their managers will have a profound and positive effect on results for students in our public schools.

The design choices and recommendations we describe in this document are substantially informed by our partnerships with school districts in Los Angeles, New Orleans and Newark, as well with the states of Connecticut, Indiana, Illinois, Louisiana, Minnesota, and Tennessee. All of these districts and states are actively working to design and implement improved systems of principal evaluation. This document is also informed by the lessons we have learned in developing and evaluating the practice of principals in New Leaders' Aspiring Principals Program.

This document has five parts:

- **Part I** describes the core design principles that underlie the model. Districts and states should begin by reviewing these to assess alignment with their own priorities for educator evaluation.
- **Part II** outlines the two things that we recommend are measured when assessing principals and supporting their improvement: leadership practice and student outcomes. These categories encompass the most important principal actions and the most important results of their work.
- **Part III** outlines the evaluation process that districts should follow, from setting goals for the year to determining whether those goals were met.
- **Part IV** describes the process for assigning a rating at the end of the annual evaluation cycle.
- **Part V** provides tools and resources to support effective implementation of the model. All of these tools and resources can be downloaded for use from our website: www.newleaders.org.

PART I: CORE DESIGN PRINCIPLES

This model is built on seven core design principles that we believe make it applicable and meaningful to educators and leaders across the nation.

1. Evaluate principals on practice and outcomes:

Principals are responsible for a great many things, but no evaluation system can measure every principal responsibility. Our model proposes that a principal's effectiveness should be measured by: (1) the actions that they demonstrate to drive higher levels of student achievement and (2) the degree to which they are successful in improving student outcomes. We call these "practice" and "outcomes."

2. Use research on principal practice to prioritize things that matter most:

In addition to being thorough consumers of research on principal effectiveness, we have undertaken careful direct study of the practices of effective principals and we have partnered with several states and districts to support their leadership development strategies. Distilling from all of these sources and experiences, this model represents the most current knowledge on the school leader practices that are most closely tied to positive student outcomes.

3. Clearly differentiate levels of performance:

A good evaluation system makes bright line distinctions among multiple levels of performance. We choose four levels because it allows for one category (Exemplary) to describe performance to emulate, one (Proficient) to describe performance that we expect to translate into strong results, one (Basic) to describe performance needing improvement toward proficiency, and one (Unsatisfactory) to describe performance that cannot be allowed to continue.

4. Demand a lot from evaluators:

It is our contention that good evaluation centers on powerful conversations between a principal and her manager about how to continually improve practice and about how to get better results. This, of course, is hard work and it requires evaluators to be in schools a lot – working with principals to set good goals, observing practice, and giving feedback. In many districts, that means changing time allocation for busy superintendents and

assistant superintendents; from our point of view, having these "principal managers" spend more and better time evaluating and providing feedback to principals is one of the most important aspects of our model.

5. Keep the design simple:

In order to keep evaluators focused on the important work, the system should not side-track them with complicated forms, processes, rules, or calculations of scores. We have aimed for simplicity in design wherever possible.

6. Attend to both development and accountability:

The model does two things at once. First, it serves as an accountability tool, defining effectiveness and assessing whether principals measure up to that definition. Second, it serves as a development tool, providing a structure for principals to get timely feedback and improve their practice. What binds these two things together is a significant emphasis on growth over time, whether that's in the structure for supporting principals to continually improve practice or in setting ambitious student outcome targets.

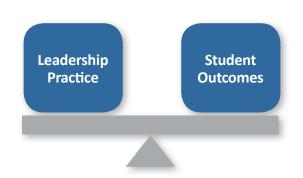
7. Make the system ready for use:

This model is built so that any state or district can adopt it with relatively minimal additional design and, notably, with minimal cost. It is aligned to and supports the current work of principals and the supervisors who evaluate them.

PART II: TWO COMPONENTS

The model assesses principals on two things: leadership practice and student outcomes. Each of these components houses several important factors that often show up as separate components in other evaluation models. For example, while some systems separate out stakeholder feedback, we view it as evidence of leadership practice. Likewise, the student outcomes section consists of multiple measures.

While there is significant debate about the "right" weights for each component (and very little research-based evidence to support a particular set of weights), we believe that practice and outcomes are both important and that success should be based on growth and performance in both areas. So, we recommend a balanced approach.



Leadership Practice

Leadership practice consists of the actions that principals take to drive increased student outcomes. We describe these actions in five categories, or standards:

- 1. Learning and Teaching: The actions a principal takes to drive dramatic student achievement gains though the development and support of effective teaching.
- 2. Shared Vision, School Culture and Family Engagement: The actions a principal takes to create a vision of high achievement supported by a culture of high expectations and family engagement.
- **3. Strategic Planning and Systems:** The actions a principal takes to manage and monitor school systems and operations.
- **4. Talent Management:** The actions a principal takes to develop and maintain a high-quality, effective teaching staff.
- **5. Personal Leadership and Growth:** The actions a principal takes to demonstrate effective leadership through self-reflection, change management and clear communication.

These standards for principal evaluation draw on research identifying the principal actions that drive increases in student performance. They are aligned to the Interstate School Leaders Licensure Consortium (ISLLC) standards (though they emphasize a smaller number of

domains of principal actions than ISLLC) and they build upon the research base used to design the New Leaders Urban Excellence Framework and New Leaders programmatic standards.

Each standard is of equal importance in principal evaluation because each encompasses a core, fundamental area of principal practice. Further, the five standards are deeply interconnected as a principal's practice in one area can influence their practice in all other areas. For example, Learning and Teaching focuses on implementing a high-quality, rigorous curriculum and Talent Management focuses on evaluating and supporting teachers who implement that curriculum; these are different aspects of the principal's primary and important role as an instructional leader. Because of this, we do not assign greater weight to any of the standards.

In order to assess principal practice against the five standards and to help frame supports for principals, we developed the **New Leaders Principal Evaluation Rubric**. The rubric describes leadership actions across four performance levels for each of the five evaluation standards and associated indicators of practice as follows:

Exemplary

Exemplary principals build the capacity of others and are able to increase the number of highly effective teachers. They continuously demonstrate an expert level of performance on all of the principal standards. Specifically, they

- Ensure all students receive rigorous, individualized instruction to drive them to high levels of achievement
- Build and sustain a positive culture of high expectations that supports the development of all students' academic skills and social emotional learning development
- Build the capacity of others to assume leadership roles in the school
- Consistently implement systems, structures, and policies that support student learning and adult development

Proficient

Proficient principals consistently implement effective leadership practices and demonstrate an adept level of performance on almost all of the principal standards. Specifically, they

- Ensure most students receive rigorous instruction to support high levels of student achievement
- Build and sustain a positive culture of high expectations that supports the development of most students' academic skills and social emotional learning development
- Develop some staff capacity to take on additional responsibilities and leadership roles
- Consistently implement systems and structures that support student learning

Basic

Basic principals demonstrate the knowledge and awareness of effective leadership practices, but do not consistently or effectively execute those practices. They may demonstrate appropriate effort but show limited evidence of impact. Novice leaders may find that they are

rated basic in some standards as they are developing their practice. Specifically, they

- Create structures that aim to support instruction and to improve achievement with limited implementation
- Attempt to develop a culture that supports the development of students' academic skills and social emotional learning development
- Demonstrate basic knowledge and awareness of how to develop capacity in others but limits this to a select group of staff
- Develop systems for student learning that are inconsistently implemented

Unsatisfactory

Unsatisfactory principals, over time, have not met the standard and have not demonstrated acceptable levels of performance on the principal standards. Their practice and outcomes are unacceptable and require immediate attention and monitoring. Specifically, they

- Make decisions that negatively impact instruction and student achievement
- Sustain a culture that negatively impacts the development of students' academic skills and social emotional learning development
- Restrict the involvement of key staff in making key decisions about the school
- Are unable or unwilling to implement structures, systems, or processes that support student learning

The rubric also provides **Examples of Evidence** as a guide for evaluators. The examples illustrate the processes and structures evaluators might expect to see in a school with a principal who demonstrates proficient practice. We recommend that as evaluators learn to use the rubric, they review these Examples of Evidence and generate additional examples from their own experience rather than use the provided examples as a checklist.

An excerpt from the rubric is on page 8. The full rubric can be found on page 21.

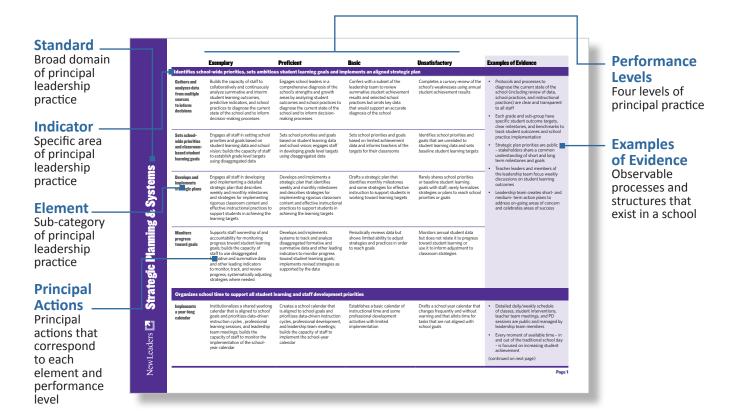
Using the Rubric: Development and Accountability

The rubric, like the whole evaluation system, has two purposes:

1. It informs professional growth:

The standards and rubric can be used as developmental tools to help principals identify priority areas for their own professional growth that are aligned to the needs of their school. The rubric contains a detailed continuum of performance for every indicator of principal practice to serve as a guide and resource for school leaders and evaluators to talk about practice, identify specific areas for growth and development, and have language to use in describing what improved practice would be.

2. It is the basis for assigning leadership practice ratings: The standards and rubric should also be used to review all evidence of principal practice and assign ratings of the leader's practice in relation to each standard. Evaluators and principals will review principal practice and specifically the evidence from the 4 categories described on page 8. Evaluators will then complete evaluation detail at the standard level, using the detailed indicators as supporting information as needed.



A comprehensive effort to gather evidence of leadership practice includes four things:

- Direct observation of principal practice occurs when the evaluator is physically present in the school or venue where the principal is present and leading. These observations include but are not limited to leadership team meetings, principals observing teacher practice, or principal to teacher feedback conversations.
- 2. Indirect observation of principal practice occurs when the evaluator is observing or reviewing systems or processes that have been developed and implemented by the principal but operate without the principal present. These indirect observations include but are not limited to attending teacher team meetings or collaboration sessions (where the principal is not present) or observing teacher practice across multiple classrooms.
- **3. Artifacts** documenting principal practice include but are not limited to the strategic school plan, documentation of the school's instructional framework, and communications to families and community members.
- **4. School data** are concrete results of a principal's work, including but not limited to leading indicators, direct evidence of student performance, and all stakeholder feedback.

Evidence collected in these four areas should inform both the professional growth needs of a principal and summative ratings as part of an evaluation system (see sidebar on page 7 for a description of using the rubric for both development and accountability).

To assign a rating of principal leadership practice, the evaluator takes the following steps:

- 1. Review all evidence collected
- 2. For each of the five standards, determine the rating (exemplary, proficient, basic, or unsatisfactory) that matches the preponderance of evidence.
- 3. Use the table below to determine an overall practice rating

Exemplary	Proficient	Basic	Unsatisfactory
Exemplary on at least 3 Standards	At least Proficient on at least 3 Standards	At least Basic on at least 4 Standards	Unsatisfactory on at least 2 Standards
AND	AND		
No rating below Proficient on any Standard	No rating below Basic on any Standard		

See page 24 for a description of how this rating is combined with the student outcomes rating to determine an overall summative rating.

Where does stakeholder feedback fit in?

Stakeholder feedback is essential evidence for assessing leadership practice and is included in the data category of evidence described above. In order to have a complete picture of principal practice, districts need to provide feedback tools (e.g., surveys) to schools and information collected from stakeholders must be used when evaluating principals.

Stakeholder feedback can include results from leadership practice surveys, student surveys, school practice surveys, or school climate surveys. The selected survey(s) should be valid (the instrument measures what it is intended to measure) be reliable (the use of the instrument is consistent among those using it and is consistent over time), and be administered in such a way as to have adequate representation of the school stakeholder population, so the results are meaningful and informative for the principal and evaluator.

While many principal evaluation systems include stakeholder feedback as a separate component, we think this can result in inaccurate ratings. For example, we have observed cases of principals who are working to turn around negative school cultures and who, by consequence, receive negative feedback from stakeholders who are resistant to change. In this case and others, principal evaluators should have the flexibility to review the feedback and consider it against other data and against the principal's goals before assigning ratings.

Student Outcomes

Student outcome measures differ from state to state and from district to district. So, unlike in the previous section, our model cannot offer a single basket of measures to use. But, what we can do is describe the categories that should be included for principal evaluation and a methodology for combining them into an overall rating. States and districts will need to fill in the details and should seek both expert technical advice and expert practitioner input to do so.

To fully apply this model, two things need to be true:

- 1. There are common assessments administered to students in at least grades 3-11 in math and English language arts (ELA). The more grades and subjects covered in common assessments, the more one can make a comprehensive assessment about a principal's performance in leading a school.
- 2. There is a "growth model" in place. By growth model, we mean a way of comparing each individual student's scale score progress on common assessments (e.g., in math, English language arts, science) from one year to the next. The model must enable a district or a state to set reliable targets for improvement on the common assessments; in particular the district or state should test the model to see if targets can be set for low-performing schools that are both ambitious and attainable. Among currently available models, this is best accomplished using value-added models, which use historical data to make predictions about the amount of improvement to expect from groups of students and to compare actual improvement to these predictions. With a growth model in place and especially a value-added model one can more accurately assess a principal's performance in increasing the academic success of most students in their school.

These conditions are largely in place for most states, but some details differ. For example, some states assess students in fewer subject areas or fewer grades. Where this is the case, states and districts must rely more heavily on finding other "non-tested grade and subject" measures (see below), which are likely to differ across schools. Likewise, some state accountability systems focus exclusively on the number and percentage of students moving across levels of performance on common assessments, rather than on the growth of individual students from their starting points. Where this is the case, the accuracy of determining a principal's contribution to improvement diminishes, so we highly recommend that states and districts adopt "true growth" approaches.¹

Based on the assumptions above, states and districts should follow three steps in assessing principals on student outcomes:

- Step 1 Select the right measures
- Step 2 Set the right targets
- Step 3 Determine how many targets need to be met to reach proficiency

¹ Until a growth approach is in place, states and districts should consider models that more heavily weight principal practice and/ or models that rely more on improvement goals set at the school level (as described in our model) within the student outcomes portion of the evaluation.

Step 1 – Select the right measures

We describe four outcome categories of measures to include in principal evaluations:

Category	Description
A. Academics: Growth mode results for con subjects	These are measures of growth of all students in core academic areas (e.g., expected value-added improvement for all students in mathematics). Targets for expected growth are usually set at the state or district level.
B. Academics: Results in cor subjects for a students and subgroups	These are measures of growth and/or performance for all students and for specific subgroups in specific core subject areas (e.g., increasing proficiency in reading for English Learners). Targets are usually determined locally.
C. Academics: Results for "non-tested" grades and subjects	These are measures of growth and/or performance for grades and subjects where there is not a state assessment (e.g., reading in 1st grade, foreign language in high school). The particular assessments and the targets are usually determined locally.
D. College and Career Readiness	These are measures, other than assessment results, predictive of high school graduation and success in post-secondary education. The targets are usually set locally and are applicable for middle and high schools.

Within these categories, states and districts should select approximately 8 to 10 specific measures as a basis for principal evaluation. Significantly fewer than 8 and you risk an incomplete view of school performance. Significantly greater than 10 and you risk diluting the power of any of them.

The table below presents an example list, differentiated by school level:

	Elementary	Middle	High	
A. Academics: Growth model results for core subjects	 Growth model resu Growth model resu 			
B. Academics: Subgroup results in core subjects	4. ELA, math or other5. ELA, math or other	ath or other core subject proficiency of English Learners ath or other core subject proficiency of students in poverty ath or other core subject proficiency of students with disabilities ath or other core subject proficiency of African American students		
C. Academics: Results for "non-tested" grades and subjects	 7. Kindergarten and grade 1 reading 8. Kindergarten and grade 1 math 	 7. Grade 8 capstone writing project ——— 8. Grade 7 social studies/history portfolio 	 7. Grade 11 capstone writing project 8. Grade 12 student-chosen performance assessment (in social studies, arts, or other non-tested subject) 	
D. College and Career Readiness	n/a	 9. Passing grades in all subjects 10. Enrollment and pass rates in higher rigor courses (e.g. algebra) 	9. Credit accumulation at the end of grade 10 10. Graduation rate	

While states and districts may have other measures to include, we stand by these as critical measures of student success.

As shown in the table above, measures differ by grade level. They also may differ from school to school. We recommend that the process for selecting measures occur between a principal and his/her evaluator and that the evaluator bring a clear point of view to the conversation about the measures that are central to top district priorities.

Step 2 – Set the right targets

Each measure needs a target that is specific to the principal. We recommend that targets speak to growth over time whenever possible, for two reasons: (1) The core work of a principal is to move all students forward and accelerate learning for those most in need of improvement; and (2) Focusing on growth can help to incent talented principals to work in lower-performing schools. However, there may be occasions (e.g., to align with the school accountability system or to maintain already high performance) when it is more appropriate to set attainment targets rather than or in addition to growth targets.

Targets should meet a couple of basic criteria. First, targets should be clear enough so that the principal and her supervisor know what success looks like. Returning to the list of measures described above, below are some examples of measures converted into targets:

Measure	Target
From Category A	
Growth model results in math (in an elementary school)	The school-wide value added score in math demonstrates that the school exceeded expected growth for its students.
From Category B	
ELA, math or science proficiency of English Learners (in a middle school)	Of the 25 English Learners starting grade 6 in the fall below proficiency in mathematics, all will move up one proficiency band (e.g. from below basic to basic, from basic to proficient) or remain at the proficient or advanced level on the spring administration of the state math assessment for grade 6.
From Category C	
Kindergarten and grade 1 reading	Of the 30 students entering grade 1 reading below grade level as measured on the, at least 25 will either reach grade level or make 1.5 years of growth on the spring assessment of the
From Category D	
Credit accumulation in grade 10	95 % of students complete grade 10 with at least half of the credits required to graduate upon completing grade 12

These targets are all appropriately clear in defining what success looks like. It is important to note that they are all single year targets, so that they can support **annual** principal evaluation. A good planning process would include multi-year goals for school improvement, from which these one-year targets are extrapolated. In the example above regarding kindergarten reading, the improvement target should map to a multi-year goal of all students reaching proficiency in reading by grade 3.

In addition to creating targets that clearly define what success looks like, principals and evaluators must agree on what it means to "make progress" but not meet a target. Using the target above focused on grade 10 credit accumulation, the table below illustrates the definition of progress:

Meets or Exceeds	95% of students in grade 10 complete the year with at least half of the credits required to graduate upon completing grade 12
Makes Progress	70% of students in grade 10 complete the year with at least half of the credits required to graduate upon completing grade 12
Does Not Make Progress	Less than 70% of students in grade 10 complete the year with at least half of the credits required to graduate upon completing grade 12

In some cases – especially with value-added results – it is also helpful to separate what it means to meet a target and what it means to exceed a target.

A second criterion for targets: They should be aggressive and attainable, as demonstrated by the plan and resources that the principal puts against them. For example, in the statement above about math proficiency for English learners, the principal and evaluator would discuss the current spread of student performance and the specific grade 6 instructional, intervention, and teacher support strategies to be employed to meet this target.

Some additional considerations for setting targets: They should be informed by a review of student characteristics including leading indicators such as mobility, attendance, and discipline referrals rather than setting targets for these leading indicators. This can primarily be addressed by using a value-added growth model that controls for key demographic characteristics of students when making predictions. The evaluator and principal should also be sure that each measure will provide adequate data to make a fair judgment about whether the administrator met the established targets. Finally, the evaluator will want to be sure that professional resources are available and appropriate to support the administrator in meeting the performance targets.

The process of setting targets has a few parts. Principals should recommend targets and evaluators should affirm them. Then – and this is critical – evaluators should meet together with the superintendent to review targets for all schools and ensure a consistently high level of rigor across the district. Only then are targets finalized for implementation.

Step 3 – Determine how the targets combine to determine an outcome rating

Not all targets are equal. We believe strongly that outcome measures that are focused on individual student growth and can be measured reliably across schools should carry more weight than other measures. The measures in "Category A" above are the best example of these. We make these measures half of the student outcomes rating and combine the three other categories for the other half.

The following tables show how evaluators determine the rating for Category A, the rating for Categories B/C/D, and the combined outcome rating.

Category A:

Category A.						
Exemplary	Proficient	Basic	Unsatisfactory			
All targets are met AND At least one target is exceeded	All targets are met	Progress is made on all targets	Progress is not made on at least one target			
	Below is an example of a principal with two Category A targets (e.g., value-added scores in math and ELA)					
Target 1: Exceeded Target 2: Met	Target 1: Met Target 2: Met	Target 1: Met Target 2: Progress made	Target 1: Progress made Target 2: No progress made			

Categories B, C & D:

Exemplary	Proficient	Basic	Unsatisfactory
≥80% of	65%-80% of	40%-64% of	<40% of
targets are met	targets are met	targets are met	targets are met
or exceeded	or exceeded	or exceeded	or exceeded
AND	AND	AND	OR
Progress is made	Progress is made	Progress is made	40%-69% of
on all remaining	on all remaining	on ≥25% of	targets are met or
targets	targets	remaining targets	exceeded, but no
			progress is made
			on any remaining targets
			targets
Below is a	an example of a principa	al with six Category B/C	/D targets
Target 1:	Target 1:	Target 1:	Target 1:
Met/Exceeded	Met/Exceeded	Met/Exceeded	Met/Exceeded
Target 2:	Target 2:	Target 2:	Target 2:
Met/Exceeded	Met/Exceeded	Met/Exceeded	Met/Exceeded
——————————————————————————————————————	——————————————————————————————————————	——————————————————————————————————————	T 2
Target 3: Met/Exceeded	Target 3: Met/Exceeded	Target 3: Met/Exceeded	Target 3: Progress made
—————			
Target 4:	Target 4:	Target 4:	Target 4:
Met/Exceeded	Met/Exceeded	Progress made	Progress made
Torract F.	Towart F.	Towast 5.	Torract F.
Target 5: Met/Exceeded	Target 5: Progress made	Target 5: Progress made	Target 5: Not met
Target 6:	Target 6:	Target 6:	Target 6:
Progress made	Progress made	Not met	Not met

OVERALL		Categories B, C & D Rating			
0	UTCOMES RATING	4 3 2			
4	4	Exemplary	Exemplary	Proficient	Basic
ory	3	Exemplary	Proficient	Proficient	Basic
Categon	2	Proficient	Proficient	Basic	Unsatisfactory
ü	1	Basic	Basic	Unsatisfactory	Unsatisfactory

See page 24 for a description of how this rating is combined with the leadership practice rating to determine an overall summative rating.

PART III: PRINCIPAL EVALUATION PROCESS

Part II described the "what" of the model. Part III describes the "how." Specifically, this section describes the process by which principals and their evaluators collect evidence about principal practice and student results over the course of a year, culminating with a final rating and recommendations for continued growth and improvement. We describe an annual cycle for principals and evaluators to follow and believe that this sequence of events lends well to a meaningful and sustainable process. We encourage evaluators to prioritize the evaluation process by spending more time in schools conducting high-quality observations of practice and providing actionable feedback to principals. This will enable deep, professional conversations between evaluator and principal and ensure the evaluation process does not devolve into a compliance-driven process.

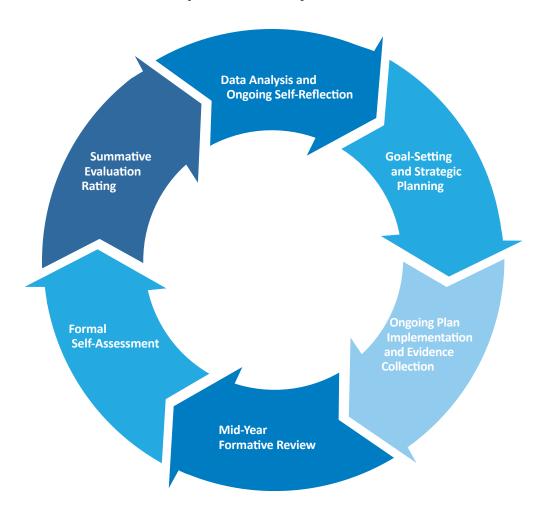
Overview of the Process

The principal evaluation process is intended to be a cycle of continuous improvement as represented in the figure below, with principals playing a more active, engaged role in their own professional growth and development. The process begins with data analysis, self-reflection and goalsetting for the school year to set the stage for implementing a goal-driven plan. Throughout the school year, the plan is implemented and evidence is collected. The cycle continues with a mid-year formative review, followed by continued implementation. The latter part of the process offers principals a chance to formally self-assess, review interim data and reflect on progress to date, a step that ultimately informs the summative evaluation. Evidence from the summative evaluation and self-assessment become important sources of information for the principal's subsequent goal setting, as the cycle continues into the following school year.

Why should principals pick priority areas for growth in leadership practice?

Principals are rated on all 5 standards, but we do not expect principals to prioritize improving their practice in all indicators of the standards in a given year. Rather, a principal should identify 2 to 3 specific priority areas of growth to facilitate professional conversation about their leadership practice with their evaluator. It is likely that at least one, and perhaps all, of the practice priority areas will be indicators from Learning and Teaching or Talent Management, given their central role in driving student achievement. What is critical is that the principal can connect improvement in the practice priority areas to the student learning priorities, creating a logical through-line from practice to student outcomes.

The Continuous Improvement Cycle



Each step of the continuous improvement cycle is described below.

Data Analysis and Ongoing Self-Reflection:

To begin the continuous improvement process, the principal:

- Has received and reviewed clear guidelines on the components of the evaluation and the evaluation process
- Reviews, analyzes and reflects on all available student learning data and feedback about their leadership practices (including stakeholder feedback) to identify areas of strength and areas needing improvement
- Reviews the superintendent's student learning priorities for the year

Goal-Setting and Strategic Planning:

Next, the principal identifies the specific learning priorities for their school and develops a strategic school plan. More specifically, the principal:

 Develops a strategic school plan in collaboration with other stakeholders that includes relevant, clear student learning priorities that are supported by data.

- Develops their evaluation plan by identifying 2 to 3 priority areas for growth in their leadership practice that are aligned to their student learning priorities
- Discusses their student learning targets and professional growth priorities with their evaluator
- Reaches agreement with their evaluator on a detailed evaluation plan to track their progress throughout the year. This plan should include a schedule for regular observations, evidence collection, feedback and supports throughout the year.

This planning process is supported by the **Goal-Setting and Strategic Planning Form** on page 26.

Ongoing Plan Implementation and Evidence Collection:

As the principal implements the plan, he/she and the evaluator both collect evidence about the principal's practice. As noted on page 8, evidence of principal practice comes in many forms and, when reviewed together, provides a comprehensive view of principal practice. Evidence is collected through direct and indirect observations of principal practice, artifacts, and school data. High-quality sources for evidence of principal practice include observations of leadership team or teacher team meetings, principal conversations with staff, students, and families, and artifacts of data analysis with the associated plans for response.

Unlike visiting a classroom to observe a teacher, school visits to observe principal practice can vary significantly in length and setting. We recommend that evaluators follow the process described in the box below to maximize the opportunity to gather evidence relevant to a principal's leadership practice priority areas and student learning priorities.

Mid-Year Formative Review:

Midway through the school year, when interim student assessment data are available for review, is an ideal time for a formal check-in between the principal and evaluator to review progress. In preparation for this check-in,

- The principal analyzes available student achievement data and considers progress toward student learning priorities.
- The principal reflects on the indicators of leadership practice selected as priority areas and determines whether their growth is on track or not.
- The evaluator reviews evidence from the principal and evidence collected during observations, including feedback to the principal, to identify key themes for discussion.

The principal and evaluator hold a mid-year formative conference, with explicit discussion of progress toward student learning priorities, as well as growth in the leadership practice priority areas. The conference is also an opportunity to discuss any changes in the context (e.g., a large influx of new students) that would support a shift in student learning priorities. At the conclusion of this mid-year conference, the evaluator provides formal feedback to the principal.

Conducting High-Quality School Site Visits

Evaluators gather evidence of principal practice through school site visits and observations of principals in action, especially prior to each milestone step in the continuous improvement cycle. Further, evaluators conduct additional school site observations for principals who are new to their district, school, the profession, or who have previously received ratings below Proficient. Periodic, purposeful school visits offer critical opportunities for evaluators to observe, collect evidence, and analyze the work of principals to facilitate ongoing feedback, dialogue about principal practice, and continuous improvement. Evaluators provide timely feedback after each observation or collection of evidence.

The following process ensures evaluators can make the most of their school site visits and collect the evidence needed to rate principal practice and support their leadership development. This process closely mirrors the continuous improvement cycle on page 14 and is designed to follow the through line from school and principal learning priorities to implementation of interventions/learning opportunities where evidence is collected and ultimately leads to professional conversation between evaluator and principal during the mid-year formative review.

The most critical step in this process is observing and recording evidence of principal practice (see **Optional Observation and Feedback Form** on page 27). The evaluator should be intentional in gathering detailed, relevant evidence that specifically aligns to the principal's student learning priorities and leadership practice priorities. For example, if the evaluator is observing classrooms for the quality of instruction and planning, evidence collection should include a review of lesson plans, professional learning plans, records of observations and feedback for teachers. The evaluator's follow-up should include monitoring teachers' progress in implementing the instructional strategies recommended by the principal.

Preparing

Review background information

- Strategic school plan
- Student learning targets
- Staff learning priorities
- Principal's leadership priority areas

Scheduling

Review school schedule to identify opportunites for evidence collection

- Leadership team meetings
- Professional learning sessions
- Principals observing and providing feedback on teacher practice

Observing

Recording events and principal actions

- Pay particuluar attention to actions associated with the principal's leadership priority areas
- Monitor the throughline from student learning priorities to staff learning priorities to principal's leadership priorities

Following-up

Provide detailed feedback

- Evaluator reviews and discusses the evidence with the principal during the mid-year formative review
- Evaluator
 provides feedback
 to the principal
 citing evidence
 and current
 progress on
 their leadership
 priority areas

Formal Self-Assessment:

In the spring, the principal assess their leadership practice in relation to the New Leaders Evaluation Standards. Specifically, the principal:

- Reviews all available evidence including student data and evaluator and stakeholder feedback
- Assigns a self-rating for each standard, identifying areas of strength and growth

The self-assessment informs the evaluator's summative evaluation rating of the principal (see below) and lays the groundwork for the next year's continuous improvement process.

Summative Evaluation Rating:

At the end of the year, the evaluator assigns a summative rating. Specifically, the evaluator:

- Reviews the principal's self-assessment and all evidence collected over the course of the year and comes to a practice rating
- Meets with the principal to convey strengths, growth areas, the practice rating with written evidence to support the rating for each standard, and a probable overall rating
- Assigns a rating based on all available evidence and shares that rating with the principal (see next section for rating methodology).

When should I assign a summative rating?

One of the most vexing issues facing evaluators is how to make decisions about principal contracts and placements in the spring, often months before student achievement data are available. If state law or local collective bargaining agreements require a rating be assigned in the spring – or if a rating in the spring would inform a contract or placement decision – then the evaluator should assign a rating based on current year's practice and interim achievement data in addition to student outcomes and principal evaluation results from the previous year. In that case, the evaluator should then recalculate the administrator's summative rating when all summative data for the current year are available.

PART IV: ASSIGNINGAN EVALUATION RATING

Each principal annually receives a summative rating in one of 4 levels:

- 1. Exemplary
- 2. Proficient
- 3. Basic
- 4. Unsatisfactory

Exemplary ratings are reserved for performance that significantly exceeds proficiency and could serve as a model for leaders district-wide or even statewide. Few principals are expected to demonstrate Exemplary performance on more than a small number of practice and student outcome targets.

Proficient ratings represent fully satisfactory performance. It is the rigorous standard expected for most experienced principals and the goal for new principals or principals performing at the basic level. Proficient principals demonstrate acceptable leadership practice and meet or make progress on all student outcome targets.

Basic ratings mean that performance is meeting proficiency in some components but not others. Improvement is necessary and expected, and two consecutive years at the Basic level is, for an experienced principal, a cause for concern. On the other hand, for principals in their first year, performance rated Basic is expected. If, by the end of 3 years, performance is still Basic, there is cause for concern.

Unsatisfactory ratings indicate performance that is unacceptably low on one or more areas of leadership practice and makes little or no progress on most student outcome targets. Ratings of Unsatisfactory are always cause for concern.

Determining Summative Ratings

The process for determining summative evaluation ratings has three steps:

- Step 1 determining a leadership practice rating
- Step 2 determining a student outcomes rating
- Step 3 combining the two into an overall rating

(1) Leadership Practice

Ratings of principal leadership practice are based on the preponderance of evidence for each standard. Evidence of principal practice from direct and indirect observations of principal practice, artifacts, and school data should be reviewed together for a comprehensive view of principal practice. Specific attention should be paid to leadership areas identified as priority areas for development.

Overall ratings of principal practice are determined using the table below.

Exemplary (4)	Proficient (3)	Basic (2)	Unsatisfactory (1)
Exemplary on at least 3 Standards AND No rating below Proficient on any Standard	At least Proficient on at least 3 Standards AND No rating below Basic on any Standard	At least Basic on at least 4 Standards	Unsatisfactory on at least 2 Standards

(2) Student Outcomes

Ratings of student outcomes are based on a principal's progress toward a set of student learning goals established at the beginning of the school year and measured at the end of the year.

Overall ratings of principal practice are determined using the table below.

OVERALL OUTCOMES RATING		Categories B, C & D Rating			
		4	3	2	1
	4	Exemplary	Exemplary	Proficient	Basic
Category A Rating	3	Exemplary	Proficient	Proficient	Basic
Category	2	Proficient	Proficient	Basic	Unsatisfactory
	1	Basic	Basic	Unsatisfactory	Unsatisfactory

(3) Overall: Leadership Practice + Student Outcomes = Principal Rating

The overall rating combines the leadership practice and student outcomes ratings using the matrix below. If the two categories are highly discrepant (e.g., a rating of 4 for practice and a rating of 1 for outcomes), then the superintendent should examine the data and gather additional information in order to make a final rating. When there are more minor discrepancies, the final rating tilts toward outcomes (e.g., a "3" on outcomes and a "2" on practice results in a Proficient rating, while the reverse – a "2" on outcomes and a "3" on practice – results in a Basic rating).

OVERALL SUMMATIVE RATING			Leadership Pı	ractice Rating	
		4	3	2	1
ating	4	Rate Exemplary	Rate Exemplary	Rate Proficient	Gather further information
Student Outcome Rating	3	Rate Exemplary	Rate Proficient	Rate Proficient	Gather further information
Student (2	Rate Proficient	Rate Basic	Rate Basic	Rate Unsatisfactory
	1	Gather further information	Rate Unsatisfactory	Rate Unsatisfactory	Rate Unsatisfactory

A Note about Novice Principals: This model is meant to support effective evaluation of all school principals (and could be adapted for assistant principals and other administrators). When used to evaluate a principal in his/her first year, the model should be adapted to reflect the fact that the right principal actions generally take at least a year to result in improved student outcomes. Specifically, when combining leadership practice ratings and student outcome ratings, it is reasonable for the practice ratings to take precedence. For example, a "2" on outcomes and a "3" on practice might result in a Proficient rating for a novice principal (while resulting in a Basic rating for a veteran principal.

PART V: TOOLS AND RESOURCES

Required Goal-Setting and Strategic Planning Forms	26
Optional Observation and Feedback Form	27
Required Summative Rating Form	28
New Leaders Principal Evaluation Rubric	29-34

KEY FINDINGS FROM DATA ANALYSIS	Principal Name:
STUDENT OUTCOME TARGETS	
LEADERSHIP PRACTICE PRIORITIES	Evaluator Name:
STRATEGIES	
ADDITIONAL SKILLS, KNOWLEDGE, AND SUPPORT NEEDED	School Name:
MONITORING ACTIVITIES AND EVIDENCE OF SUCCESS	
TIMELINE FOR MEASURING OUTCOMES	

STUDENT OUTCOME TARGETS	Principal Name:
SHARED VISION, SCHOOL CULTURE. AND FAMILY ENGAGEMENT LEARNING AND TEACHING TALENT MANAGEMENT SHARED VISION, SCHOOL CULTURE. AND TEACHING PRACTICE. TALENT MANAGEMENT	
LEARNING AND TEACHING PROPERTY AND TEACHING	Evalua
TALENT MANAGEMENT	Evaluator Name:
STRATEGIC PLANNING AND SYSTEMS PERSONAL LEADERSHIP AND GROWTH STRATEGIC PLANNING PERSONAL LEADERSHIP AND GROWTH	
OBSERVED	School Name:
FEEDBACK FOR PRINCIPAL REFLECTION	

New Leaders Required Summative Rating Form This summative rating form is to be completed by the evaluator and reviewed with the principal prior to the beginning of the next school year.

SUMMATIVE RATING	OVERALL OUTCOMES RATING	SUMATIVE RATING OVERALL PRACTICE RATING			OVERALL OUTCOMES RATING	Target 10	Target 9	Target 8	Target 7	Target 6	Target 5	Target 4	Target 3	Target 2	Target i	STUDENT OUTCOME TARGETS	OVERALL OUTCOMES		OVERALL PRACTICE RATING	Personal Leadership and Growth	Talent Management	Strategic Planning and Systems	Shared Vision, School Culture, and Family Engagement	Learning and Teaching	STANDARDS	OVERALL PRACTICE	Principal Name:
				≥85% of targets are met or exceeded AND Progress is made on all remaining targets												Meets or Exceeds		Exemplary on at least 3 Standards + No rating below Proficient on any Standard							Exemplary (4)		Evaluator Name:
			-	70%-84%% of targets are met or exceeded AND Progress is made on all remaining targets												Makes Progress		At least Proficient on at least 3 Standards + No rating below Basic on any Standard							Proficient (3)		School Name:
			-	50%-69% of targets are met or exceeded AND Progress is made on ≥30% of remaining targets												Does Not Make Progress		At least Basic on at least 3 Standards							Basic (2)		Name:
																		Unsatisfactory on at least 3 Standards + No rating above Basic on the other 2 Standards							Unsatisfactory (I)		

Shared Vision, School Culture & Family Engagement

	Develops a sh	Develops shared vision	Implements a shared vision	Holds adults:	Implements a code of conduct aligned with school values	Maintains a supportive, secure and respectful learning environment	Implements routines and smooth
Exemplary	ared vision for high achievemen	Engages stakeholders in the collaborative development of a vision for high student achievement, college readiness and effective adult practice	Inspires all adults and students in the school and community to adopt and enact the vision; builds the capacity of staff to implement effective instructional strategies to achieve the vision; ensures all decisions are aligned to and support the vision	and students accountable for de	Builds the capacity of staff and students to translate the school's values into specific expectations for adults and students; consistently models and teaches the school's values and ensures staff explicitly teach expectations to students; implements systems to ensure the code of conduct is consistently and fairly implemented; tracks discipline data to ensure equitable application of positive and negative consequences	Builds the capacity of staff to support and enhance students' social and emotional development; ensures that each student is valued through systems that foster and facilitate strong connections with other students and adults; continually assesses systems and procedures to ensure the school environment is safe and secure	Builds the capacity of staff to implement school-wide routines to maximize instructional time,
Proficient	Develops a shared vision for high achievement and college readiness for all students	Engages stakeholders in developing a vision for high student achievement and college readiness	Supports adults and students in the school and community in taking ownership of the vision; works with the leadership team to implement effective instructional strategies to achieve the vision; makes decisions aligned to and in support of the vision	Holds adults and students accountable for demonstrating values and behaviors that align with the school's vision	Translates the school's values into specific expectations for adults and students; ensures staff explicitly teach expectations to students; implements systems to ensure the code of conduct and positive and negative consequences are consistently and fairly implemented	Works with the leadership team to support students' social and emotional development; respects and values each student in the school and fosters strong connections among students and adults by ensuring that every student has at least one trusting and supportive adult connection; ensures the school environment is safe and secure	Implements routines to maximize instructional time, support smooth transitions and maintain
Basic	dents	Develops a school vision for high student achievement and provides some opportunities for staff and students to provide input on the school vision	Broadly communicates the vision to adults and students in the school community; identifies instructional strategies that may align to the vision; may consider the vision when making decisions	rs that align with the school's vi	Communicates the school's values to staff and students; implements a code of conduct for students; attempts to fairly apply positive and negative consequences	Provides some supports for students' social and emotional development; supports meaningful connections between students and adults; manages a school environment that is safe	Develops some routines that connect to student achievement or aspiration and make transitions
Unsatisfactory		Adopts a vision that lacks a focus on student achievement or college readiness	Makes limited attempts to implement the vision; makes decisions without considering alignment with the vision	sion	Sends inconsistent messages about the school's values and behavioral expectations; inconsistently applies positive and negative consequences; tolerates discipline violations and allows positive student and staff behavior to go unrecognized	Provides minimal or inadequate support for students' social and emotional development needs; fails to ensure that the school environment is safe	Allows distractions to interfere with instructional time and timely transitions
Examples of Evidence		 Written values and beliefs reflect high expectations for all students School vision is clearly articulated and understood by all staff School vision includes a focus on 	student academic achievement and health social/emotional development There is visible alignment between school goals, the instructional program, and the vision		 School-wide code of conduct aligned with district and school priorities is in place and consistently implemented across all classrooms A system of positive and negative consequences is consistent with the school values Values and behaviors are referenced in daily school structures All students are known well by multiple adults Students hold one another accountable for student conduct 	 Core components of social, emotional, and behavioral supports are in place to support student learning School building is clean and safe – al basic facilities are in working order Routines and procedures are discussed, and implemented 	

Shared Vision, School Culture & Family Engagement

experiences shape their understand how their personal may impact student learning; conversations about diversity Builds the school's collective

Develops cultural competence and a commitment to equity in adults and students **Models equity** Publicly models beliefs in the **Proficient Builds expectation for students** Asserts belief that all students Unsatisfactory Rarely demonstrates confidence

courageous **Engages in**

conversations

bout diversity

and culture as well as how they capacity to engage in courageous

Initiates courageous

courageous conversations about

Reactively responds to

Avoids courageous conversations

Staff participate in and lead learning

and behaviors that are offensive or accountable for language, attitudes,

unintormed around racial or cultural

Adults and students monitor through professional development adults to support diverse student

themselves and hold each other

whole group undifferentiated initiates conversations; provides diversity and culture, but rarely

of diversity on student learning;

Community conversations about

approach to diversity

their personal assumptions and their experiences where they explore

culture and diversity occur regularly

working in and supporting a professional development about

leads staff through a process to

and student exposure that regular opportunities for staff ability to help students reach their and that emphasize the staff's demonstrate student potential achieve at high levels; creates potential of every student to

> is possible for all students and low assumptions about student confronts adults who display challenges low expectations; staff, and parents that success

> > staff and school community; share successes in in an effort to attempts to learn about and to can achieve at high levels with

expectations for some or all

confronting staff who have low to achieve at high levels; avoids in the potential of every student

Examples of Evidence

School is building the capacity of

needs and diverse groups of students

Engages families and communities as partners to enhance student achievement and success

statements directed at individuals and assets; corrects intolerant to identify students' strengths leads them through a process interpretation of the world and

> statements directed at individuals community; corrects intolerant about students and the school inform their assumptions how their personal experiences to improve their understanding of protessional development to stati provides formal and informal may impact student learning; culture as well as about how they conversations about diversity and

> > that intimidate individuals or address intolerant statements diverse community; attempts to

groups from participating in the that systematically exclude addresses policies or practices that supports all students; rarely does not create an environment at individuals or groups and intolerant statements directed rarely addresses or corrects limited awareness of the impact about diversity and demonstrates

community the school members in to

families and Welcomes

communicates

implement multiple structures Builds the capacity of staff to

about student

earning

nuanced key messages and in developing and sharing

there is consistent messaging key messages and ensures that staff members in sharing nuanced can participate in and support and identifies specific ways they with families and the community student learning expectations Shares explicit information about

priorities; supports staff members school-wide academic goals and the community in achieving with and engage families and to meaningfully communicate

their children's learning; supports

ensures that there is consistent

which all families and community for high student achievement with school; shares the school vision members are welcomed into the

Creates a school-wide culture in achievement with all visitors

to welcome all family and Builds the capacity of staff school's vision for high student the school and to share the community members into

> the process/tone for welcoming families and community members Sets expectations for staff on

> > into the school families or community members Rarely or inconsistently welcomes

the community about student communicate with families or Rarely makes time to

some ways they can support and the community and identifies about student learning to families Communicates key information

to share to establish consistent children's learning; shares key

> Families say they feel included and invested in the school

- outside the school day tools to support student learning Families are given strategies and
- Families have multiple ways to communicate with staff
- families and school are present Consistent communication between
- a timely manner, with appropriate stakeholders are responded to in tone, and with a tailored message Communications from families and

Page 2

collegereadiness or national curricula Implements rigorous curricula and assessments tied to both state and college-readiness standards aligned to state **Implements** implement rigorous curriculum address all students learning state standards to effectively aligned to Common Core and effectively develop, adapt, and Builds the capacity of staff to curriculum aligned to Common and other key staff in developing, Engages the leadership team student learning needs Core and state standards to meet adapting, and implementing to align to Common Core and learning needs state standards to meet student based curriculum; attempts implementation of standards-Develops and supports the Unsatisfactory readiness standards that is not aligned to college Supports staff use of a curriculum Examples of Evidence Systems ensure that lesson and unit plans align to the scope and

development Supports the implementation

standards

of standardsand unit plans based lesson improve unit and lesson plans ongoing systems to review and based on student outcomes and implement standards-based aligned assessments to develop year-end goals; implements lesson and unit plans linked to

analyze standards, curricula, and Builds the capacity of staff to implement standards-based curricula, and aligned to unit and lesson plans based on lesson and unit plans linked to assessments to develop and

year-end goals; oversees revisions Leads analyses of standards implement their own lesson and standards, curricula, and aligned unit plans; adjusts some unit and assessments to develop and Encourages teachers to analyze esson plans based on student

- Instructional decisions throughout on a college readiness track differentiation and targeting for the year, including student grouping/ sequence and prepare students to be
- alignment to Common Core content curriculum coordination and curricular materials demonstrate Lesson plans, unit plans, and

teacher designed tests

assessments, classroom tests, and interventions, are based on periodic

plans based on student outcomes goals; rarely adjusts lesson or unit disconnected from year-end lesson and units that are Supports staff use of misaligned

to all students Rigorous course content is accessible

Implements high-quality, effective classroom instructional strategies that drive increases in student achievement

meet student strategies to instructional effective

earning needs

implements

assessments to ensure that all effectively implement a variety Builds the capacity of staff to students master content learning; adapts instruction and student needs and drive student pedagogical methods that meet of rigorous strategies and

> learning; adapts instruction and student needs and drive student methods that are meet to strategies and pedagogica implementing a variety of rigorous Supports staff in effectively

students master content assessments to ensure that all

implementation

in the use of instructional assessments with limited to instructional practices and Provides staff limited support learning; identifies adaptations strategies that support student

> strategies support student Rarely ensures instructional instructional practices learning; rarely adapts

- activities engage students in aligned to the standards cognitively challenging work that is Throughout the school, classroom
- a broad repertoire of pedagogical coaches, and administrators) have Instructional staff (teachers, incorporate into lesson plans approaches that they effectively

Monitors multiple forms of student level data to inform instructional and intervention decisions

student leve continuous data to drive improvement

Tracks

needs, and drive continuous student outcome trends, prioritize instruction; creates systems Uses multiple sources of uses data appropriately to identify frequent collection of data and for consistent monitoring and data to assess and monitor quantitative and qualitative

continuous improvement

student outcome trends, and and uses data to inform for consistent data monitoring prioritize needs; creates system to monitor instruction, identify Uses multiple sources of data

draws conclusions about collection of data for analysis; does not ensure consistent instruction with limited data Uses limited forms of data and

> trends or prioritize needs data appropriately to identify evaluate instruction; rarely uses Inconsistently uses data to

- outcome data Instructional decisions throughout the year are based on student
- available and can be organized by Student performance data is readily cohort, grade, subject, sub-group,
- Elementary students who are not progress and supported to ensure they make yet proficient (basic) are identified

(continued on next page)

Uses disaggregated data to inform academic interventions	Supports data-driven instruction	
Engages all staff in analyzing disaggregated student-specific data to determine appropriate differentiations and interventions based on individual students' learning needs that will close achievement gaps; works with staff to use data to make frequent updates to the intervention plan for students or sub groups not making progress	Builds the capacity of staff to effectively and consistently use multiple sources of qualitative and quantitative data to identify content that students did not learn and guide grouping and re-teaching; holds teachers accountable for analyzing student work and learning data; builds the capacity of staff to create structured data meetings	Exemplary
Focuses staff on analyzing disaggregated student-specific data to determine appropriate differentiations and interventions; uses data to make updates to the intervention plan for students or sub groups not making progress	Supports and develops staff ability to analyze qualitative and quantitative data to identify content that students did not learn and guide grouping and re-teaching strategies; holds teachers accountable for analyzing student work and learning data; implements structured data meetings	Proficient
Provides limited differentiation in instruction and implements academic interventions for high need students; implements limited adjustments to interventions	Attempts to develop staff ability to analyze data to identify content that students did not learn and guide grouping and re-teaching strategies; inconsistently holds teachers accountable for analyzing student work and learning data	Basic
Rarely attempts to ensure that instruction is differentiated based on student need or that students receive appropriate interventions	Rarely supports staff's use of data to guide grouping or reteaching strategies; inconsistently holds teachers accountable for analyzing student work or learning data	Unsatisfactory
 Students receive rapid, data-driven interventions matched to current needs Intervention assignments and schedules are frequently updated to reflect student needs and progress 	 Secondary student performance is closely tracked to ensure that they remain "on track" to graduate in four years Data is used and reviewed in every teacher team meeting to improve instruction, to determine differentiation, and to drive reteaching Staff monitor student progress through frequent checks for understanding 	Examples of Evidence

Collects But high quality of observational front data	Refains Refective in to teachers effective to teachers the effective effecti	Strategically Strategically Strategically Strategics Strategies by teachers are effective or strategies of the strategie	Recruits Id and selects on teachers of id see en id see en e	Recruits, hires, as
Builds and develops the capacity of the leadership team to conduct frequent, formal and informal observations to collect evidence of teacher practice; tailors teacher observations to the needs of each teacher and to school-wide each teacher and to school-wide	Reviews all available data including evaluation outcomes to identify and recognize effective and high potential teachers; consistently retains effective teachers by providing them growth or leadership opportunities aligned with the teacher's interest	Strategically places teachers in grade levels and content areas based on their skills, strengths and qualifications; assigns highly-effective teachers to students most in need; capitalizes on the strengths of existing staff by teaming them with new teachers	Identifies multiple pipelines within and beyond the district for high quality recruits; engages all staff in developing and implementing clear, specific selection criteria and hiring processes; proactively identifies vacancies to inform selection; fills vacancies early to ensure the school has a diverse expertise and skill set; builds the capacity of staff to lead and participate in selection, hiring, and induction processes	Exemplary Progressions, and retains effective staff
Conducts frequent formal and informal observations to collect evidence of teacher practice; tailors teacher observations based on teacher need	Retains Reviews all available data including including evaluation outcomes to identify to identify and recognize effective and high potential teachers; consistently retains effective teachers by providing them growth or leadership opportunities aligned with the teacher's interest effectiveness through professional learning structures	Places teachers in grade level and content areas based on their qualifications and demonstrated effectiveness	Identifies recruits within and beyond the district for high quality recruits; develops clear selection criteria and hiring processes; identifies and fills vacancies early to ensure the school has diverse expertise and skill set; involves teacher leaders and the leadership team in selection, hiring and induction processes	ficient
Designs a classroom observation approach to gather evidence of teacher practice with limited implementation; attempts to differentiate observations based on teacher need	Designs a retention strategy informed by teacher evaluations; attempts to retain effective teachers by providing them growth or leadership opportunities aligned with the teacher's interest	Places teachers in grade level and content areas based on qualifications	Utilizes district resources to identify high quality recruits; drafts a basic criteria for selecting and hiring staff; includes some members of the leadership team in selection and hiring processes	Basic
Observes teachers when they request a formal observation; rarely gathers evidence of teacher practice	Does not make an effort to retain or recognize effective teachers	Rarely assesses qualifications when placing teachers; allows teachers to remain in specific grades regardless of their impact	Ineffectively utilizes district resources to identify recruits; implements selection criteria that differs by applicant; rarely involves others in the hiring or selection process	Unsatisfactory
 Leadership team members conduct frequent observations and provide feedback to staff on instructional practices with follow up to ensure improvement Evidence of teacher practice is gathered through classroom observations and in informal 	 High percentage of teachers rated effective stay in the school 	 Each staff position has clear performance expectations aligned with school mission and school-wide expectations for instruction and culture Retention of teachers and recommendations for leadership are partly determined on the basis of demonstrated effectiveness as measured by student learning 	 Selection process is managed by the leadership team and includes input from other key stakeholders School has intensive recruitment, selection (demo lesson, formal interview, interview with a panel of stakeholders), induction and mentoring processes for any new staff Selection and assignment processes match staff to specific positions based on skill 	Examples of Evidence

New Leaders **Talent Management**

	Idioiit Maii	mD.					
Develops a highly-effective leadership team	Provides leadership opportunities	Trains, develo	Conducts rigorous evaluations	Completes rig	Coaches and implements learning structures	Provides actionable feedback	
Establishes an effective leadership team with a relentless focus on student learning; selects highly-effective teachers and ensures the team has a variety of skill sets; builds the capacity of the team to oversee complex projects, lead teacher teams and conduct teacher observations	Actively provides meaningful leadership opportunities to effective teachers; mentors and supports teacher leaders and leadership team members in leading other adults; communicates a clear leadership trajectory to those teachers with the most leadership potential	Trains, develops, and supports a high-performing instructional leadership team	Implements and monitors a rigorous, consistent evaluation system aligned to district requirements; ensures final evaluation ratings are evidence driven and incorporate multiple examples of student outcomes and teacher practice	Completes rigorous evaluations of instructional staff for continuous improvement and accountability for resu	Develops and implements a system for professional learning opportunities and coaching; tailors supports to teachers' learning styles and growth needs; monitors struggling teachers through targeted improvement plans	Provides continuous individualized actionable feedback based on evidence collected from observations and student learning data; monitors teachers to ensure feedback is incorporated into teacher practice; develops interrater reliability with the leadership team by co-observing	Exemplary
Establishes a leadership team made up of highly-effective teachers with a range of skill sets; works with leadership team members to lead teacher teams and conduct teacher observations	Identifies effective teachers and provides them with leadership opportunities; supports the development of teacher leaders and leadership team members	ing instructional leadership tea	Implements a consistent evaluation system aligned to district requirements; incorporates evidence of student outcomes and teacher practice in final evaluation ratings	al staff for continuous improven	Provides professional learning opportunities and coaching; differentiates professional learning sessions to meet teachers' learning styles and growth needs; supports struggling teachers through targeted improvement plans	Provides, frequent individualized actionable feedback based on evidence collected from observations and student learning data; ensures feedback is incorporated into teacher practice	Proficient
Defines the role of the leadership team and selects some members based on skill; develops a plan to and attempts to support the leadership team	Provides leadership opportunities to teachers who express interest; attempts to support their development in leading other adults	=	Oversees an evaluation system aligned to district requirements; incorporates some evidence of student outcomes and teacher practice to determine final evaluation ratings	nent and accountability for resu	Facilitates undifferentiated, group-based professional learning and implements some targeted supports for struggling teachers	Provides high level feedback using either observational or student learning data; attempts to ensure feedback is incorporated into teacher practice	Basic
Allows ineffective or misaligned staff to serve on the leadership team; rarely provides support to the leadership team	Rarely provides leadership opportunities		Completes required staff evaluation documentation based on limited evidence; rarely incorporates student outcomes or evidence of teaching practice	Its	Does not lead or provide regular or appropriate learning opportunities for teachers	Provides limited, confusing feedback to teachers based on limited data	Unsatisfactory
target key instructional needs • Leadership team consistently models and enforces schoolwide philosophy, core values, and responsibility and efficacy	 Multiple staff members serve as instructional leaders in the school Staff members proactively assume leadership roles Leadership team is comprised of fully aligned and highly skilled staff Leadership team focuses on frequent discussions of student learning to 		 Rigorous evaluation process is completed for every teacher Evaluation process, measures and targets are established at the beginning of the year Staff is aware of evaluation components, timeline and processes 		team meetings and peer visitations	 Instructional feedback builds effective teacher practice and observable changes in teacher practice Teachers are taught how to use a variety of instructional strategies Teacher-driven professional development focuses on student learning challenges and progress toward goals and includes teacher 	Examples of Evidence

New Leaders Z Strategic Planning & Systems

Exemplary Proficient Basic Identifies school-wide priorities, sets ambitious student learning goals and implements an aligned strateg	analyzes data collaboratively and continuously analyze summative and interim student learning outcomes, predictive indicators, and school practices to diagnose the current state of the school and to inform decisions and school and to inform decision-making processes	write priorities and classroom- hased student learning goals Engages all staff in setting school priorities and goals based on student learning data and school vision; builds the capacity of staff to establish grade level targets using disaggregated data	Develops and Engages all staff in developing and implementing a detailed	strategic plans strategic plans weekly and monthly milestones and strategies for implementing rigorous classroom content and effective instructional practices to support students in achieving the learning targets		plans plans
Proficient us student learning goals and in	Engages school leaders in a comprehensive diagnosis of the school's strengths and growth areas by analyzing student outcomes and school practices to diagnose the current state of the school and to inform decisionmaking processes	Sets school priorities and goals based on student learning data and school vision; engages staff in developing grade level targets using disaggregated data	Develops and implements a strategic plan that identifies weekly and monthly milestones and describes et are the strategies for	implementing rigorous classroom content and effective instructional practices to support students in achieving the learning targets	implementing rigorous classroom content and effective instructional practices to support students in achieving the learning targets Develops and implements systems to track and analyze disaggregated formative and summative data and other leading indicators to monitor progress toward student learning goals; implements revised strategies as supported by the data	implementing rigorous classroom content and effective instructional practices to support students in achieving the learning targets Develops and implements systems to track and analyze disaggregated formative and summative data and other leading indicators to monitor progress toward student learning goals; implements revised strategies as supported by the data
	Confers with a subset of the leadership team to review summative student achievement results and selected school practices but omits key data that would support an accurate diagnosis of the school	Sets school priorities and goals based on limited achievement data and informs teachers of the targets for their classrooms	Drafts a strategic plan that identifies monthly milestones and some strategies for effective instruction to support students in working toward learning targets		Periodically reviews data but shows limited ability to adjust strategies and practices in order to reach goals	Periodically reviews data but shows limited ability to adjust strategies and practices in order to reach goals
U nsatisfactory c plan	Completes a cursory review of the school's weaknesses using annual student achievement results	Identifies school priorities and goals that are unrelated to student learning data and sets baseline student learning targets	Rarely shares school priorities or baseline student learning goals with staff; rarely formalizes strategies or plans to reach school priorities or goals		Monitors annual student data but does not relate it to progress toward student learning or use it to inform adjustment to classroom strategies	Monitors annual student data but does not relate it to progress toward student learning or use it to inform adjustment to classroom strategies
Examples of Evidence	 Protocols and processes to diagnose the current state of the school (including review of data, school practices, and instructional practices) are clear and transparent to all staff Each grade and sub-group have specific student outcome targets, 	 clear milestones, and benchmarks to track student outcomes and school practice implementation Strategic plan priorities are public - stakeholders share a common understanding of short and long term milestones and goals 	Teacher leaders and members of the leadership team focus weekly discussions on student learning outcomes Leadership team creates short- and medium-term action plans to	address on-going areas of concern and celebrates areas of success	address on-going areas of success and celebrates areas of success	address on-going areas of concer and celebrates areas of success

Aligns and manages the school's resources	Allocates resc	Effectively manages professional time	Implements a consistent school-day schedule	Organizes sch	
Creatively leverages and maximizes school and district resources, and is relentless in actively accessing additional resources that align to strategic priorities	Allocates resources to align with the strategic plan	Strategically plans own daily schedule to address instructional leadership priorities that support the on-going development of teacher quality, effective staff collaboration, review of data, and other school-wide priorities; builds in time to reflect on their own practice to identify areas for growth	Systematically implements a daily schedule that prioritizes student access to rigorous course content, teacher team meetings, and teacher-peer observations within and across grade levels; ensures the daily schedule includes time for interventions	Organizes school time to support all student learning and staff development priorities	Exemplary
Allocates all resources in alignment with school priorities and seeks external resources to fill any existing gaps	plan	Sets own daily schedule to address instructional leadership priorities that support the ongoing development of teacher quality, review of data and other school-wide priorities; builds in time to reflect on their own practice	Implements a daily schedule focused on student access to rigorous course content, teacher team meetings, and teacher-peer observations; includes time for interventions	earning and staff development p	Proficient
Distributes the school's resources based on priorities while learning about the possibilities for accessing alternate district resources to support school goals		Sets own daily schedule to address instructional leadership but is inconsistent on how time is spent; is sometimes distracted by activities that could be delegated to others	Sets a daily schedule that allots time for student learning and periodic teacher team meetings	priorities	Basic
Allocates resources to initiatives that do not align with school goals and does not seek or leverage available district resources		Rarely plans out own time in advance and neglects to protect time for instructional leadership priorities; is frequently distracted by activities that could be delegated to others or that are low priorities	Drafts a daily schedule that changes frequently and minimizes opportunities for teacher team meetings		Unsatisfactory
 Finances and other resources are aligned with strategic priorities Aligned external partners are identified and accessed to supplement available resources 			 School calendar of professional development, interim assessments and re-teaching is in place Daily/weekly schedules create adequate time for all student interventions and adult development and are flexible enough to adjust to new priorities and needs 		Examples of Evidence

Personal Leadership & Growth New Leaders 4 and adapts to change Manages implements a

Demonstrates self-awareness, reflection, ongoing learning, and resiliency in the service of school-wide continuous improvement **Proficient** Unsatisfactory

and on-going reflection, self-awareness, **Demonstrates**

accepts personal responsibility aligned with student needs; multiple learning opportunities practice; takes advantage of and adapt their leadership on their own practice, self-reflect staff to constantly seek feedback Models and builds the capacity of learning opportunities for mistakes and uses them as

learning

Proactively seeks feedback, personal responsibility for with student needs; accepts learning opportunities aligned leadership practice; engages in self-reflects, and adapts own

attitude in receiving feedback Demonstrates a non-defensive from staff members and makes

Unwilling to accept feedback

accepting responsibility for and adjust leadership practice; learning opportunities or resistant to participating in

with student needs; accepts partial responsibility for mistakes learning opportunities aligned leadership practice; seeks some minor adjustments to own

attempts to remain solutions when faced with adversity; achievement, but may struggle potential for improving student Maintains personal belief in the a solutions orientation

challenge the face of resiliency in Demonstrates

finding solutions despite

with set-backs; supports staff

growth and development in the identifies solutions when faced achievement despite adversity; focus on improving student Persistently maintains staff

oriented; partners with a limited

challenges as they arise number of staff to respond to

face of challenges

Builds the capacity of staff

focus of all conversations to relentlessly maintain the

achievement; rarely demonstrates challenges and setbacks; easily loses focus on improving student Reacts with visible frustration to

does not change in moments of Message about goals or possibility **Examples of Evidence**

- improve personal leadership and the performance, seeks feedback, and Continuously reflects on Shares personal failures and the challenge or adversity actively pursues opportunities to lessons learned from them
- Staff is aware of and can share solutions-oriented at all times to move the work of the school forward Takes initiative and remains
- used as learning opportunities unsuccessful, and how they were missteps, mistakes, tactics that were

Constructively manages change with the ultimate goal of improving student achievement

and their staff

grow and develop themselves set-backs; capitalizes on on solutions when faced with solutions and remains focused adversity; actively identifies student achievement and and initiatives on improving

moving momentum change and capitalizes on forward proactively manages reactions to best interest of the students; support changes that are in the capacity of staff to embrace and to adapt to change; builds the and feelings about change and staff to raise questions, doubts, Facilitates opportunities for

> and initiates forward moving anticipates reactions to change and as they adapt to change; and feelings about change they raise questions, doubts the best interest of the students; embraces changes that are in Positively supports staff as

supports changes that may be in to process or adapt to change; understands that change could the best interest of the students raise emotions and attempts to Provides minimal time for staff

support to staff during times of community and rarely provides change may have on the school change while ignoring the role Passively manages school

Staff are supported through change

- can be adapted to reach identified multiple tactics and strategies that School improvement outlines
- negative feedback or because of School improvement plan and current or past challenges in making not lowered or adjusted based on long-term school wide goals are

Communicates openly and clearly based on the situation, audience, and needs

communication

effectively engages the support of mediums and timelines, and uses multiple communication key messages for all audiences diverse perspectives, identifies to the school goals that leverages communication plan connected to develop and implement a Builds the capacity of staff

all stakeholders

engage their support

vision with all stakeholders to

mediums, and shares the school diverse perspectives, identifies uses multiple communication key messages for all audiences, the school goals that incorporates communication plan connected to Develops and implements a

stakeholders but makes limited some key stakeholders; listens describes the school vision to communication plan that connection to school goals to the diverse perspectives of Develops an initial

> with stakeholders conversations about school goals stakeholders; does not have about school progress to all Provides limited information

- quickly and efficiently various viewpoints are dealt with All staff are treated with respect and
- to improve and enhance student addresses difficult conversations School staff development plan
- or teedback in calm and positive Principal reacts to difficult moments

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New Leaders 4 **Personal Leadership & Growth**

stakeholders **Communicates**

Exemplary

Proficient

Basic

Unsatisfactory

Implements effective two-way

to tailor messages to the intended participate in conversations and capacity of staff to lead and goals and values; builds the all stakeholders; strategically district/system managers and communication structures with focuses conversations on school

messages to the intended conversations and tailor goals and values; works with conversations about school engages stakeholders in all stakeholders; strategically two-way communication with the leadership team to lead

Conducts and supports effective communication skills

supports staff in developing their stakeholders about school goals; Creates systems to share information with stakeholders; hosts conversations with

stakeholders; rarely supports development of communication the school's goals with meaningful conversations about Rarely engages stakeholders in the school; rarely communicates

skills among staff

Examples of Evidence

Differentiates communication style appropriate rapport with students, staff, families, and community and has demonstrated a positive and

Leadership team participates in

practice active listening skills professional development to learn and are in place to share the current state

of the school and solicit feedback Systems, processes, and structures



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New Leaders is working to address the national crisis in urban public education by selecting and preparing outstanding leaders and supporting the performance of the urban public schools they lead at scale. New Leaders has set clear goals and strategies to help schools led by New Leader Principals succeed while also supporting the success of our partner school systems and, over time, education practitioners and policymakers nationwide. Our strong focus on our mission and long-term goals is allowing New Leaders to make a powerful contribution toward our vision that one day every student will graduate from high school ready for college, career, and citizenship.

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